Flatiron/23rd Street Partnership Unveils Video to Celebrate a Decade of Transformation, Partnerships, and Success

(New York, N.Y.) – The Flatiron/23rd Street Partnership Business Improvement District (BID) is celebrating its 10th anniversary by unveiling a video illustrating the significant transformation of the neighborhood over the last decade.

The video – which was first shown at the BID’s Annual Meeting this Tuesday - focuses on the amazing neighborhood of today and all that it has to offer. You can watch the video at http://www.flatirondistrict.nyc/discover-flatiron/about-the-flatiron-district.

“The neighborhood of today is a model of progress and growth, a desirable mixed use community, brimming with commercial activity, residents, visitors from around the world, cultural amenities, and promise,” Jennifer Brown, the BID’s Executive Director since its inception, said at the Annual Meeting before showing the video.

The video illustrates the diversity of the neighborhood, showcasing the dynamic dining, commercial, and cultural options, the appeal as a world-class destination to visitors from across the globe, and the growth of the residential and technology, advertising, media and information sectors.

About the Flatiron/23rd Street Partnership
The Flatiron/23rd Street Partnership Business Improvement District, formed in 2006, is a nonprofit organization whose mission is to enhance the area's reputation as one of New York's most vital and exciting neighborhoods. This is accomplished by maintaining a clean and safe environment for the district's businesses, residents and visitors; by spearheading area improvement projects; and by marketing the diverse business and retail options in this vibrant and historic neighborhood.

Learn more at www.FlatironDistrict.nyc
Email: info@flatironbid.org
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