

Frequently Asked Questions – Flatiron Public Plaza Kiosk Subconcessions

-Is an annual one-month closure required?

Yes, each Plaza kiosk must be closed at least one month of the year. The proposed operating schedule is April 1st through mid or late-December each year, though the final schedule is ultimately a decision of the kiosk operator.

-Is liquor liability coverage required if there is no Beer/Wine license?

No, the liquor liability insurance coverage is only required if beer/wine is being served at the kiosk.

-Will there be a new RFP released after the first five years?

No, this Sublicense Agreement may be in effect for up to 15 years (with three five-year agreements), though a termination clause for both parties will be included in the Sublicense Agreement.

-Is propane allowed on site?

No, propane is not allowed on the Flatiron Public Plazas.

-Do the kiosk operators pay for electricity?

Both the North and South Plazas have electric panels that each kiosk operator can plug into for food/beverage concession operations. Each kiosk operator will need to open an account with Con Edison and shall pay them directly.

-Who cleans the plazas?

The Flatiron BID Clean Team cleans and maintains the Flatiron Public Plazas, but the kiosk operator must provide for all litter, trash, and/or debris removal from the subconcession area.

-What is a realistic ballpark monthly rent for the kiosks?

The estimated monthly rent for each kiosk is \$5,000 - \$10,000 per operating month.

-What was the annual revenue of the previous food/beverage kiosks?

Annual revenue ranged from roughly \$400,000 to \$700,000.