

2020 Public Realm & Streetscape Master Plan

Vendor Inquiries

1.) What is the anticipated budget for this project?

The Partnership is still formulating its total budget for this engagement. When crafting a proposed budget for this Public Realm & Streetscape Master Plan scope of work, respondents should take into account the Partnership's current organizational assessment budget of \$3.25M and the annual streetscape budget of approximately \$700K. Respondents should also consider the Partnership's anticipated future organization budget of \$6M when the expansion is implemented (CY 2021).

2.) Please provide more detail on the Visioning Workshops listed in the RFP.

The Partnership anticipates the Consultant organizing one kickoff meeting inviting key stakeholders and 1-2 public charrettes as part of the design process. Partnership staff will assist with logistics, registration, and event planning and execution. Additional interviews or meetings with key stakeholders (e.g., NYC Department of Transportation, Community Boards) may materialize throughout the planning exercise.

3.) The Flatiron North Public Plaza and the Flatiron South Public Plaza are included in the study area. Please elaborate on the scope of the Plazas as part of the RFP.

The Flatiron Public Plazas were installed in 2008 with temporary materials including epoxy gravel, paint, granite blocks, and standing planters. The Plazas are still composed of these temporary materials. Currently, the Plazas are in the [preliminary design phase for permanent reconstruction](#) through the City of New York's Capital Project Scope Development process. The project still requires PDC conceptual approval, Office of Management & Budget capital cost estimates, and final design approval before the project receives capital funding.

The footprint of the Plazas will remain similar to their current layout with the addition of seatwalls, tree pits and planter beds, and security bollards, and the Partnership anticipates that the Shared Street on Broadway between 24th & 25th Streets may become permanent along with other blocks identified in the preliminary design (23rd Street south to 21st Street). Additionally, programming elements, including food and beverage kiosks, movable tables and

chairs, temporary public art installations, and commercial and community programming, will remain.

4.) How much existing conditions data is available (site surveys, utilities, traffic data, pedestrian counts)?

Existing conditions in the current and expansion areas have been reviewed, and the Partnership installed its first set of pedestrian count cameras in November 2019 around the Flatiron Public Plazas. The Partnership does not have immediate access to a comprehensive set of district site surveys and utilities, but will be helpful in requesting and obtaining from the appropriate parties as needed.

5.) Is the intention to build on the 2008 Master Plan and extend it into the expansion area, or to create a new master plan for the entire BID area?

The Partnership is requesting firms consider the tried-and-true aspects of the 2008 Master Plan and possibly incorporate them into the expansion area. With that said, the Partnerships also asks respondents to consider new concepts (tactical and capital in nature) for both the current and expansion areas to create an enjoyable streetscape experience with enhanced connections to adjacent neighborhoods.

6.) Is the Consultant responsible for submitting and obtaining approval of the Master Plan from the Public Design Commission (PDC)?

No, the Consultant is not expected to obtain formal approval of the Public Realm & Streetscape Master Plan from PDC. The Partnership does expect to work with the selected consultant team on the presentation of specific recommendations during the planning process and upon the plan's competition.

7.) Is there a limit to the submission length or a preferred format for the physical copies? And, is there a specific time that proposals must be submitted by on Friday, February 7th?

No, there is no limit to the submission length, though full color, double-sided physical copies are preferred. Proposals should be submitted by 5:00PM EST on February 7th.